

**Sample Press Release Linking Your Local Event
to Best Workplaces for CommutersSM:**

<Insert your organization's logo here>



FOR IMMEDIATE RELEASE

Contact: <Name>

<Phone number>

<Insert your metro area local event> Features "Best Workplaces for CommutersSM"

<City, State (Date)>—<Insert introductory paragraph about your local commuting event, including date and time, participating employers, and your organization.>

<Insert quote about the local event.>

But commuter benefits aren't only catching on in our community. From coast to coast, employers are distinguishing themselves from the competition by offering exemplary commuter benefits—motivating their employees to get out of their cars and into "greener" forms of transit. Many of these employers are featured on the national list of "Best Workplaces for CommutersSM," earning recognition from the U.S. Environmental Protection Agency (EPA) and the U.S. Department of Transportation.

The Best Workplaces for CommutersSM list recognizes employers for offering a wide range of innovative benefits to their employees, including free or subsidized transit or vanpool passes, membership in carpool matching programs, coupons and discounts on bicycles, and a variety of other options.

"Traffic congestion and air pollution are challenging the nation," explains Patrice Thornton, EPA program manager. "An American commuter spends an average of 46 hours per year stuck in traffic—up from 16 hours roughly 20 years ago. We applaud the employers participating in **<insert your local event>** for being on the cutting edge and doing their part to reverse this trend."

<Insert descriptive sentence about your organization.> For more information about **<insert local event name>**, or the services offered by **<insert your organization's name>** contact **<contact person and information>**.

To learn if your employer qualifies for the Best Workplaces for CommutersSM list, visit **<www.bwc.gov/dowequalify>**. For more information about Best Workplaces for CommutersSM, visit **<www.bwc.gov>**, e-mail **bwc@epa.gov**, or call 1-888-856-3131.